



RUTH ROBBINS

Incisive and insightful Career Coach with over 20 years of experience in Career Planning/Exploration and empowering job search. Ruth guides her clients to move their professional plans to the next level and beyond.

Ruth excels in organizing clients at all levels through work/life transitions, job search and on-the-job effectiveness matching her skills with the power of their own determination and motivation.

With over 15 years of experience in personal and professional branding, Ruth helps clients craft value-driven résumés, cover letters, LinkedIn profiles, bios, and personal statements that catch the eye of the hiring team and work within the rigors of Automatic Tracking Systems (ATS.) She provides high-insight training on networking and LinkedIn usage; successful interviewing practices; effective interview follow up; and savvy salary negotiation.

Expertise

- Assessment and Goal Setting
- Job Search Strategies
- Long Term Career Planning
- Networking Strategies, LinkedIn-focused
- Professional Branding
- Interview Preparation and Follow-up
- Salary Negotiation
- Job Targeting and The Professional Marketing Plan

Achievements

- Twenty two years' experience guiding and supporting clients across all industries, sectors and levels of seniority as a senior outplacement and career coach
- Led weekly job search strategy groups of up to 10 job hunters and career changers, facilitating strategic momentum and support that resulted in enhanced goal-attainment statistics and positive morale across the board.
- Selected by *Director of the Guild of Coaches* to co-train new recruits in the organization's methodologies and best practices in running effective job search strategy groups.
- Contract Leadership Coach at Columbia University, Graduate School of Business, for 5+ years, debriefing/coaching high-profile MBAs and Executive MBAs to solidify and improve their individual business leadership skills and management performance.
- Public Speaker delivering full panoply of job-search topics which were presented to industry organizations, libraries, faith-based career roundtables and, monthly, to audiences of 40+ at Five O Clock Club Group branch. At Science & Industry Business Center of the New York Public Library, presenting regularly on career and job search topics of current interest to the public.
- Strong background in entrepreneurial career paths. Successfully combined two decades of corporate outplacement with a growing private career practice working with a diverse client base at different stages of their work life.



RUTH ROBBINS (continued)

Education

M.B.A., Marketing, Fordham University

B.A., English and Philosophy, State University of New York

Adult Career Planning and Management, NYU School of Continuing and Professional Studies, Certificate

Myers Briggs Type Indicator, APT (American Psychological Type Assn.), Certified

The Power of Positivity, MSW Continuing Ed course, Columbia University School of Social Work, Understanding the Vagal Nervous System for Therapists and Coaches.

Memberships

EforAll, Berkshire County (Enterprise Development and Incubation), Member and Volunteer Coach.

Speaker

The Brooklyn Navy Yard Business Development Corp., Brooklyn, NY

Lunch & Learn program, Embracing new corporate culture in a time of milestone organizational change

Science & Industry Business Library, New York, Public Library, New York

Presenter: The Evolving Gig and Flex Worker Economy: New Modes of Employment and How to Incorporate In your Job Search Campaign

